Showcase Sustainable Innovations at SEA 2024!

Join the upcoming Sustainability Environment Asia (SEA) 2024 on 12 - 14 November 2024 at Kuala Lumpur Convention Centre. SEA 2024 is an event dedicated to fostering sustainable practices, showcasing innovative technologies, and promoting collaborative efforts in Southeast Asia's environmental sector.



100 participating companies



12,000 trade visitors and delegates



6 countries and regions





Sustainable Energy **Solutions**

Dive into our Sustainable Energy Solutions profile, highlighting advanced technologies in Solar, Energy Eficiency, Energy Storage, Biomass, and Waste-to-Energy. Discover the latest innovations driving a greener, more sustainable future.



Water and Sewage

Delve into water sustainability through cutting-edge technologies and robust infrastructure to reshape the water sector ecosystem. Adopting advanced technologies in pushing towards IR 4.0 in bolstering and enhancing water management capabilities.



Circular Economy

Exploring the three Rs of waste management Reduce, Reuse, Recycle with a focus on circular economy initiatives and innovative solutions.



Green Environmental Technology

Discover green innovation focused on environmental protection, showcasing renewable energy systems, energyefficient solutions, sustainable agriculture, water conservation, and advanced recycling technologies-all in one immersive showcase for a sustainable future.



SEA 2024 joined the Water Malaysia Conference and Exhibition, organised by the Malaysian Water Association, on 16-17 July 2024 at Wyndham Grand Bangsar. The event, themed "Operationalising Water Transformation: New Strategies and Actions," aimed to address urgent water transformation needs. Despite available solutions to water issues, the focus was on translating policies and concepts into actionable steps. Stakeholders and participants discussed strategies for effectively implementing these changes in the water sector.

Sustainable Industry in Southeast Asia By 2030, the circular economy market in Southeast Asia is projected to reach



market value of **US\$105 billion**, trailed closely by **Indonesia** at **\$95 billion**. Southeast Asia's wastewater treatment market is growing due to urbanisation

and industrialisation. Key projects include Cambodia's Choeung Ek plant

a value of US\$1.5 trillion. Within this region, Malaysia is at the forefront with a



(US\$20M), Indonesia's Makassar plant (US\$75M), Singapore's NEWater system, Vietnam's Soc Son project (US\$303M), and Myanmar's centralised systems. Southeast Asia needs US\$3 trillion over the next decade to achieve net-zero emissions and sustainable infrastructure, with current investments at \$20

billion. Key areas include waste management, renewable energy, forest



conservation, sustainable farming and clean industrial practices.

SEA 2024 provides a platform for organisations to showcase their sustainable solutions, products, and services. As an exhibitor, you will:

Connect with industry leaders, policymakers, and potential clients.

Showcase your innovations to a targeted audience of sustainability enthusiasts and



professionals.

forward.

ATRADE MATRADE Endorsement for Malaysian Exhibitors

Sustainability Environment Asia (SEA) 2024 is endorsed by the

Engage in meaningful discussions and collaborations that can drive your business

Malaysia External Trade Development Corporation (MATRADE) Malaysian exhibitors can benefit from: Enhanced tax incentives, double tax deductions for export promotion.*

For more information, please visit www.matrade.gov.my



*Early Bird Packages are available until 31 July 2024. **CLICK HERE**

Contact Us Now for

Early Bird Packages!





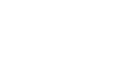
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